

Privacy Notice for Benchmarking & Data Analytics

This Privacy Notice was last changed on: December 2018

This Privacy Notice applies to the personal data collected by Koninklijke Philips N.V. or any of its subsidiaries (Philips) through your use of the Benchmarking & Data Analytics platform (“Site”).

This notice relates to the personal data that you provide or is collected by the Site. It provides you with information regarding Philips’ collection, use and disclosure of the data processed through the use of the Site. This is a notice about our privacy practices; it is not a contract or agreement.

While the primary collection of personal data in the Site is related to the information that you provide to Philips as part of the Site’s service offerings and information your administrator provides to create and maintain your account on the Site. Some (but not all) examples of data that might be collected from you are: your email address and other contact information as well as your computer IP Address, session ID, operating system and browser.

How your Personal Data is collected and used

Philips collects information to complete and support the activities related to your use of the Site. For example, we may collect your user profile contained within the Site and any information you include in email or other forms of correspondence used with the Site. This information is also used to improve the Site and provide appropriate technical support. Lastly, we may ask you for information when you report a problem with the Site and when you contact us, we may keep a record of the correspondence.

During the course of your use of the Site, we may collect information about your computer, such as your IP Address, your operating system and browser. This information is used as part of the user authentication process and for system administration. Cookies contain information that is transferred to your computer’s hard drive. You may refuse to accept cookies by activating the setting on your browser, which allows you to refuse the setting of cookies, however, please understand that the disabling of cookies may affect the functionality of the Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue limited cookies when you log on to certain parts of the Site.

Personal Data shared with Third Parties

Philips may use trusted third parties to provide certain services for Philips. Such services may include the processing of personal data, including for the following:

- **IT Providers**

These providers deliver the necessary hardware, software, networking, storage, transactional services and/or related technology required to run the Site or the service provided.

- **Cloud Providers**

These providers deliver specific services for sending and receiving data between data centers/cloud repositories using secure electronic transfer methods.

Philips requires these service providers to provide comparable level of protection of your personal data as Philips provides, to only process your personal data for specific purposes mentioned above, and to limit access to the minimum amount of data they need to deliver a specific service.

Privacy Notice – Benchmarking & Data Analytics

U.S. Only

If Philips allows a third party to transfer your personal data outside of your geographic region, we will take steps to protect your privacy rights through the use of contractual arrangements or other means, which will provide a comparable level of protection while the information is being processed by our third parties.

Philips will disclose personal data only under this privacy notice and/or required by law.

Philips sometimes sells a business or a part of a business to another company. Such a transfer of ownership could include the transfer of your personal data directly related to that business, to the purchasing company.

We protect your Personal Data

We recognize and take seriously our responsibility to protect the data you entrust to Philips from loss, misuse or unauthorized access. Philips uses a variety of security technologies and organizational procedures to help protect your data.

Changes to this Privacy Notice

This Privacy Notice may change from time to time. The most current version of the Privacy Notice will appear on this site. The most recent version shall supersede any and all other versions of this Privacy Notice. Philips reserves the right to change or modify this Privacy Notice at any time and at its sole discretion by posting revisions.

Special information related to children

The Site is not a specific service or application meant for use by children under the age of 18. It is Philips policy to comply with the law when it requires parent or guardian permission before collecting, using or disclosing information of children.

If a parent or guardian becomes aware that his or her child has provided us with personal information of a person who is under the age of 18, please contact us at privacy@philips.com. If we become aware that a child under the age of 18 has provided us with personal information, we will delete such information from our files.

Contact Us

This Privacy Notice provides basic information about our processing of your personal information and your privacy rights. Should you have additional questions, you may contact the Philips Privacy Office by sending an e-mail to privacy@philips.com.

For Further information, please also see the Philips Privacy Rules that are applicable to you, at the following URL:

<http://www.philips.com/b-dam/corporate/about-philips/investor-relations/General-Business-PhilipsPrivacyRulesCSBData.pdf>

To access our consumer privacy notice, click here: <http://www.philips.com/privacynotice/index.page>